

Sponsorship Prospectus

2020

World Environmental & Water Resources Congress

May 17 - 21 | Las Vegas, Nevada

Green Valley Ranch Resort Spas (Henderson, NV)

EWRICongress.org

Watershed Management Conference

Co-located with the 2020 World Environmental & Water
Resources Congress

May 20 - 21

WatershedManagementConference.org



EWRI CONGRESS AT A GLANCE

ANNUAL ATTENDEES

1,100

Sponsoring EWRI's World Environmental & Water Resources Congress and Watershed Management Conference is a great way to make a community of leading experts aware of your organization's capacity and achievements.

COUNTRIES REPRESENTED

15

The EWRI Congress offers several opportunities to reach new business through our revamped sponsorship opportunities. No matter the size of your company, you will find an opportunity to fit your budget.

TECHNICAL SESSIONS

185

Let us know how we can help your company gain the exposure you desire.

To become a sponsor at the EWRI Congress, please contact Drew Caracciolo, Manager of Sponsorships & Exhibits, at (703) 295-6087 or via email at DCaracciolo@asce.org.



WATERSHED MANAGEMENT CONFERENCE

EWRI's 2020 Watershed Management Conference will be co-located with the World Environmental and Water Resources Congress on May 20-21, 2020 in Las Vegas, Nevada.

This will be the 55th anniversary of this multidisciplinary conference, which has been held at five year intervals since 1965. The rich history of this conference has brought together engineers, hydrologists, soil scientists, foresters, environmentalists and a variety of other disciplines for quality technical presentations and great networking opportunities.

The World Environmental and Water Resources Congress and the Watershed Management Conference will share sponsorship opportunities at the 2020 event.

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Build Your Own Sponsorship Package For the EWRI Congress & Watershed Management Conference

\$500

- Put your information in an attendee's hand by sending your information for display at the "Partner's Booth". Or, go green, and opt to have a link to your website placed in the conference mobile app.
(Unlimited Opportunities)

\$750

- One (1) quarter (1/4) page ad in the final program* (6 Opportunities)

\$1,000 each

- Show a brief promotional video (no more than 5 minutes) during a luncheon
(6 Opportunities)
- Send a promotional offer via email or mobile app push notification directly to attendees
(4 Opportunities)
- Display your company's ad on a custom a 3 x 8 ft showcase board* to be placed throughout the conference space
(Unlimited Opportunities)
- One (1) full page ad in the final program*
(4 Opportunities)

*You will be responsible for providing all artwork



Build Your Own Sponsorship Package Cont.

\$1,500 each

- Claim exclusive naming rights to a technical session room (12 Opportunities)
- Sponsor a networking break and have your company logo on the table top signage (8 Opportunities)

\$2,000 each

- Conference lanyards with company & ASCE-EWRI logo (1 Exclusive Opportunity)
- Your company logo on the cover of the final program (1 Exclusive Opportunity)
- Place your logo on a custom vinyl floor sticker (Unlimited Opportunities)
- Place your logo on the official EWRI Congress photo wall. Attendees will leave the conference with a great picture... featuring your logo in the background! (1 Exclusive Opportunity)

\$2,500 each

- Feature your logo on the live stream of a keynote presentation or special "hot topic" session
- 3rd Annual Stormwater Quiz Show (1 Exclusive Opportunity)



Build Your Own Sponsorship Package Cont.

\$3,000 each

- Place your logo on the hotel key card (1 Exclusive Opportunity)
- Be the company that helps attendees stay connected by becoming the Wi-Fi sponsor. Each time we promote the Wi-Fi, your company name will be mentioned (1 Exclusive Opportunity)
- Place your company logo on the conference giveaway item (1 Exclusive Opportunity)

\$3,500

- Mobile App sponsorship includes a “Sticky Banner” ad* on the home screen of the conference mobile app (1 exclusive opportunity)

\$5,000 each

- Claim exclusive Naming Rights to a special event. Options include:
Opening Plenary Session
New Professionals' & Younger Member Day
Welcome Reception

\$10,000

- Company branded "Relax & Recharge Lounge" (1 Exclusive Opportunity)

*You will be responsible for providing all artwork

Build Your Own Sponsorship Package Cont.

Sponsorship Tiers

(based upon the total dollar amount of sponsorship opportunities selected)

- Diamond – \$7,500 *
- Platinum – \$5,000
- Gold – \$3,500
- Silver – \$2,000

*includes 1 flex registration

All artwork, company descriptions (25 words or less) and payments are due by **Wednesday, April 8, 2020** to ensure inclusion in the printed final program.

For additional details and questions regarding your participation at the 2020 World Environmental Congress, please contact Drew Caracciolo at dcaracciolo@asce.org or (703) 295-6087.